# PRINCIPLES OF A PHOTOGRAPH

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### PRINCIPLES

- Balance
- Emphasis
- Proportion
- Movement
- Rhythm, repetition and pattern
- Variety
- Unity

#### BALANCE

- Visual feeling of weight
  - Formal (symmetrical) -- both "sides" are the same
  - Informal (asymmetrical) even though both "sides" are not the same – they offset each other



## EMPHASIS

Focus on one dominant feature



## PROPORTION

- Relationship of one part to another or to the whole
  - Realistic
  - Exaggerated



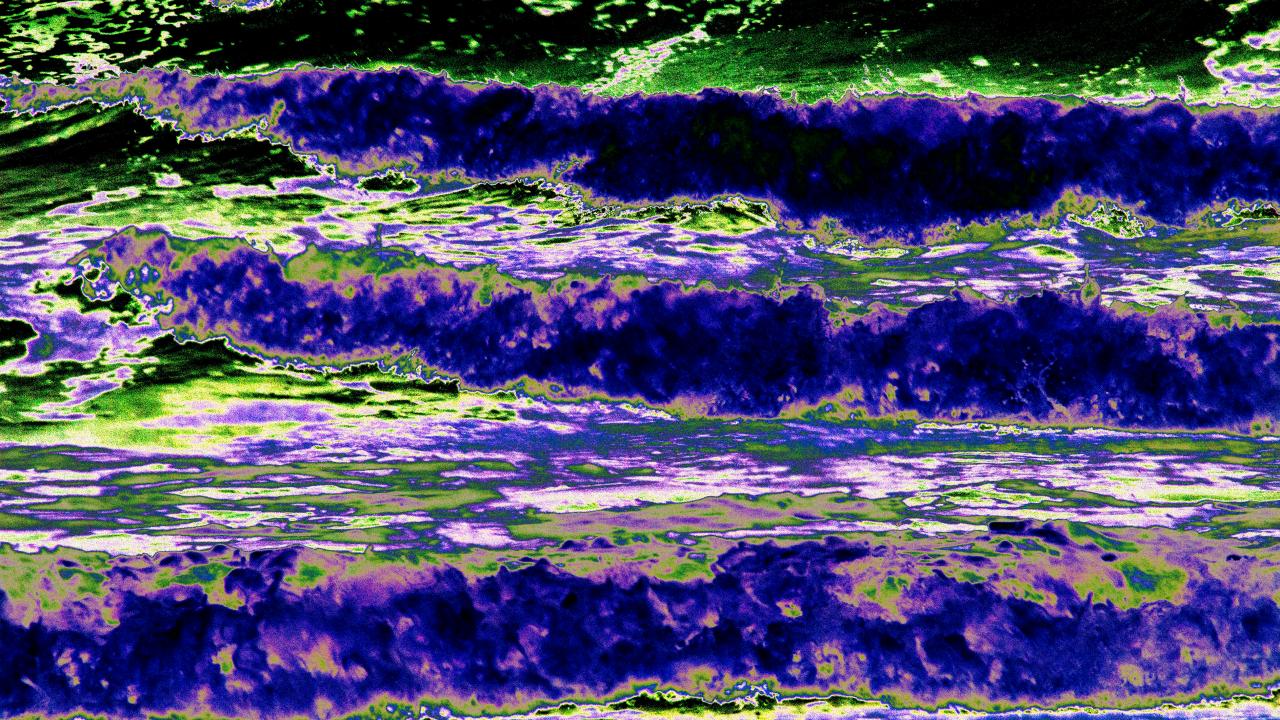
#### MOVEMENT

 Has always fascinated photographers (try to create the illusion). Combine different elements to cause our eyes to sweep over the photograph



## RHYTHM, REPETITION & PATTERN

Try for harmony – looks pleasing



#### VARIETY

- Differences Different items or one item repeated with different textures or colors
- Excess variety creates haphazardness
- Lack of variety creates boredom



## UNITY

 We know nothing should be changed, added or taken away. We have harmony and accord. All aspects agree.



## TABLE TOPICS THEME: PRINCIPLES

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